

New coin found!

Interesting activity



Data analytics platform. Whitepaper.

www.estibits.com



The problem



The world is moving fast

Rapid development of modern internet technologies has caused a big leap in the usage of digital products and services. By means of the Internet, people are able to acquire and use digital resources easier than anywhere in the past. This process will be even more prominent as modern, state-of-the-art and distributed technologies overtake the legacy solutions. The World is adapting to be more and more dependent on Software as a Service models. At this point, it seems there is no going back to traditional ways of doing business, social relations, leisure time and entertainment.



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Information overflow

New platforms and services start to overflow our perception with vast amounts of information. Over time it turns into a problem. As humans we have limited capabilities and resources that allow us to track, evaluate and compare a variety of data sources in order to choose the best solution for the particular problem. It becomes even more important when we deal with objects representing means of payment, units correlated with investment funds, bonds, cryptocurrency or real estate offers. All these entities are related to money and have direct impact on our lives.

Data analysis

There are too many factors to take under consideration in the decision-making process for a single person. If we add time sensitivity of analyzed data, fact that data is scattered in many places and in many different forms it becomes obvious that support of dedicated software is a dire thing. Our perception can easily be misled leading to non-optimal choices. Math, statistic methods and big data science, on the other hand, is resistant and hard to manipulate. The significance of this observation lets us assume that it is a better and smarter way to rely on hard data when we make important decisions.



Combination of AI + Human Experts.

- Positive
- Neutral
- Negative

Easy to understand data

The question is how to make a breakthrough to meet the future determinants for the value, quality, effectiveness and profitability predictions and assessment decisions. In a world full of fake news, data manipulation and questionable sources it's becoming increasingly difficult to make the right choices. To make this easier and more convenient than ever we need a completely new approach to user experience and data visualization. One that's much faster and easier to process.



The solution

The Estibits Platform

Over **1 million ratings**
3.5 million data points and growing

Knowledge

We believe we know the answer to the problem - a superbly effective and scalable method for data presentation, assessment, and human interaction, along with ascertaining that data is free from faulty data and bad actors.

The distributed data analysis has been around for some time but in recent times it is crucial to be the first one to reach proper information in order to be successful on any market.

Knowledge is the most important factor in gaining dominance over the competition. We want to take advantage of that and update, mix, match and improve already existing ideas and - finally - move them to the next level technology supported by Machine Learning (ML) algorithms and Artificial Intelligence (AI). As a result, we will be able to deliver an innovative and flexible platform for data benchmarking together with the certainty of the quality of received calculations.



Technology

Our platform will be developed in a few directions. First, we want to focus on pure technical advancement. This will include building and expanding the complex algorithms that we use for benchmarking. Over time we will implement more ML and AI to search for repeatable patterns as markings of future changes that we want to forecast. history has a tendency to repeat itself and it is one of the goals of our platform to anticipate that before it happens.

Design driven

The general approach to Estibits uniqueness is putting the design on the first place. That means we carefully craft each and every little interaction and experience to make the end product both easy to use and trustworthy through high execution quality. Because of the high-quality being a baseline in our process, we have to develop a lot of the solutions completely in-house as the open-source, already existing ones often don't match our high standard and would require too many workarounds.

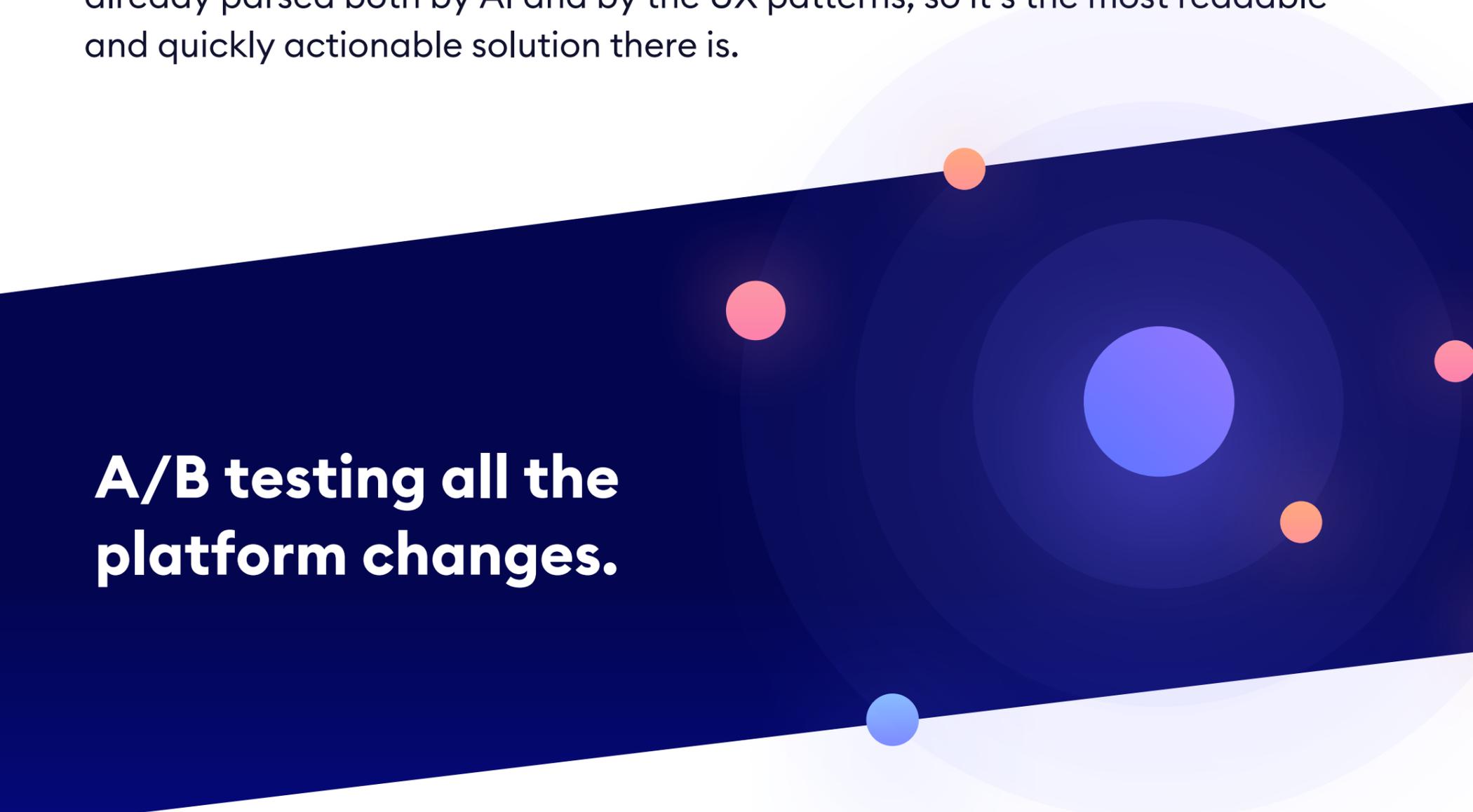
Code reusability

This approach is beneficial in the long term as we'll be able to re-use and adapt our own code to come up with innovative solutions without open-source limitations. We believe there's a chance we'll license some of those data visualization patterns, after the platform is fully built. That includes charts and graphs, data quality indicators and even planned interactions and animations that make the corresponding data easier to read through motion.



User groups

We are thinking about both the pro - advanced user and beginners, with a special „beginner” mode that will be added near the end of Beta. All of the more complex elements are also explained through a series of hints that can be turned off in the settings. We take UX seriously, as the end result has to be already parsed both by AI and by the UX patterns, so it's the most readable and quickly actionable solution there is.



A/B testing all the platform changes.

Testing

All of the innovations will also be A/B tested against legacy solutions, just to be sure they're not innovations for the sake of innovations, but are truly transformational and useful. We will use heuristics and over 20 years of design experience as a starting point, but the platform will evolve organically based on user data we gather.

Already - the 1 Million ratings the platform has performed over the course of two years has given us countless change paths to explore.

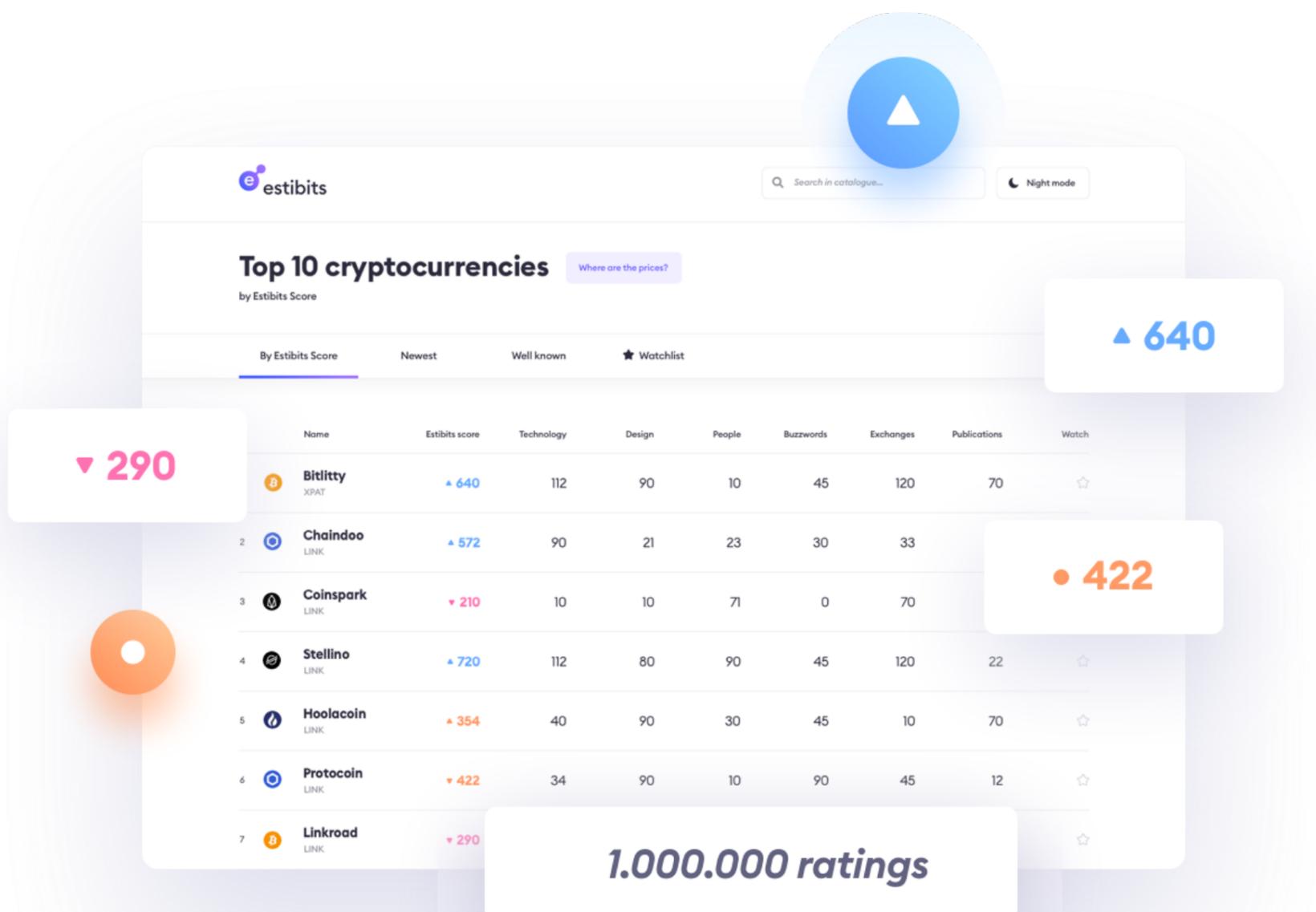
The platform

It is also important that we do not start from scratch - our first implementation, launched in late 2018 - **estibits.com** is already in Beta status.

We have chosen to analyse Cryptocurrencies first - as one of the most innovative markets in today's IT sector. By many, it is said to be "the next wave" that will push the whole world into far more advanced society.

Today there is over 3000 cryptocurrencies, tokens and related means of operability with Blockchain projects. It is impossible to track them all on a daily basis. Estibits is the first platform that purely focuses on benchmarking tokens apart from price. We monitor and track many factors for every single token almost in real time. Our Beta version is fully functional but there is a lot of more to come - it is just the beginning. Development has just begun and we want to open to more sectors that we have experience with such as investment funds, real estate and others.

We collected over 3.5M data points and calculated over 1 MILLION ratings!



Timeline

In the modern, digital and hyperconnected world, complexity has risen as one of the major barriers to overcome. We will build exhibits as a cutting-edge collaborative ecosystem in three major steps. They are Distributed Factors Development, ML/SI algorithms development and finally Expansion to other sectors.



I. Distributed Factors Development (Present):

1. A systematic review of state of the art (knowledge & technologies)
 1. Research on current available concepts, ideas & technologies
 2. Selecting appropriate paths and milestones of platform development
 3. Anticipate needs for creating a platform based on present possibilities



2. Proof of Concept Architecture outline and implementation technologies

1. Research on implementation of importance defining factors
2. Research on implementation of real time tracking & monitoring
3. Research on implementation of the repeatable patterns and signs of changes
4. Building a platform architecture outline
5. Determining implementation technologies used to build Proof of Concept platform



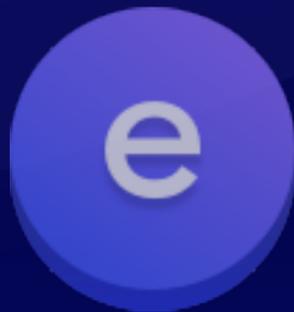
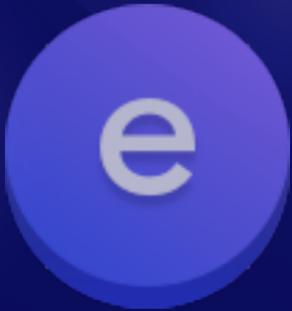
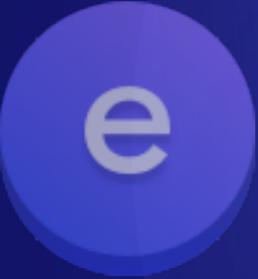
3. The first implementation of our platform to the token market

1. Alpha status
2. Beta status



4. Full implementation of researched concepts for distributed data analysis

- II. ML/SI algorithms development (Anticipated Needs)
- III. Expansion to other sectors - real estate, luxury goods, investment funds and FX (Future)



Token distribution

ESTI token

Our goal is to create a new software platform that constitutes standards for tomorrow. Our vision may appear to be futuristic however we have already started building it with state-of-the-art technologies and AI research.

Units that will be used to operate on our platform are ESTIBITS TOKENS - ESTI

ESTIBITS TOKENS distribution schema.

420 000 000

Total tokens generated

10 000 000

For advisors and supporters (community) no more than 1M per month starting from 1.2021 all advisors will appear on the website

100 000 000

sold in presales on 1.2021 in 2 stages. Presale price 0.01 USD exact swap method TBA

90 000 000

Estibits company & team - locked till 1.2022 than released monthly 1% (0.9M monthly)

220 000 000

available to the market in order to provide liquidity on the exchanges no more than 2% (4.4M per month).



e



Our working beta has been online for almost two years, collecting data and refining the algorithm so we're able to predict trends and shifts better.

Our main approach for further project development and financing is through sales of our tokens both to private and business investors. Apart from that we plan to sell our tokens directly via exchanges as we want to reach blockchain technology enthusiasts who want to be a part of our current platform and more that believe in our solid progress in future.

We have done a lot of pre-work including alpha status of Estibits.com – all that have been done internally with our own resources. We believe that our commitment and professionalism in what we do will benefit our “believers” in the future.

Let's build great things together!